



R&R Strategic

For Tech Start-ups & Entrepreneurs

R&R Strategic provides

***STRATEGIC CLARITY, FUNDING and FAST
EXECUTION***

to HIGHLY SCREENED businesses

which are

RAPIDLY SCALABLE with a GLOBAL REACH



R&R Strategic

***Your Implementation and
Investment Partners***

www.RandRStrategic.com.au



ELEVATED INVESTOR PITCHDECK – SHORT (SAY 12 PAGES) -> FOR PITCHES

FULL INVESTOR DECK – LONG (SAY 24 PAGES) → FOR HANDOUTS

NB: LESS IS MORE, INVESTOR ORIENTATED NOT PRODUCT ORIENTATED, CONFIDENT NOT ARROGANT

Hi!

I'm [name]

I'm from [company] and our
[unique value proposition is]



The Big Problem we are solving is...

**WHAT IS THE SEVERE PAIN POINT? / WHY DO PEOPLE LOOSE SLEEP OVER THIS? / IS THIS PROBLEM WORTH SOLVING? /
WHY WILL SOMEONE PAY TO SOLVE THIS PROBLEM? / IS THERE A MASSIVE GAP IN THE MARKET /
AND IS THERE A MASSIVE MARKET IN THE GAP?**



Our Unique Solution is...

WHY THIS SOLUTION? / WHY YOU & YOUR TEAM? / WHY NOW AND NOT LATER?



This is a big opportunity
because...



Our target market is...

TOTAL ADDRESSABLE MARKET? -> COUNTRY -> INDUSTRY -> TARGET VERTICLE & TREND



We'll acquire customers by...

AWARENESS IS NOT ACCEPTANCE / THE MARKETS PERCEPTION IS YOUR REALITY & CHALLENGE /

IS THIS A TWO-SIDED BUSINESS MODEL?



We make money by...

ARE YOU PRE-REVENUE OR POST REVENUE? / REVENUE CONFIRMS VALIDATION



Our key competition is...



We're better because...

EXPLAIN YOUR UNIQUE & COMPELLING VALUE PROPOSITION (FROM SLIDE 2)



We are Targeting
an Exit by 20?? from.....
because



What we've done so far is...

YOUR MINIMUM VIABLE PRODUCT (MVP) / YOUR PRODUCT MARKET FIT & MARKET VALIDATION / YOUR TRACTION TO DATE / YOUR CASH SPEND TO DATE



What we'll do next is...

FURTHER MARKET VALIDATION / FURTHER TRACTION / MONETISATION / YOUR TIMELINE



Currently we are seeking...

YOUR OFFER? / HOW MUCH? / FOR WHAT? / AND WHY?



Our Team is....

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Thank you
Q&A please

